



www.furryfriends.org

# Short Paws

The official newsletter of Furry Friends P.A.T.S.

Volume 10 Issue 2 Spring 2004

## In This Issue

President's Corner	2
News Highlights	3
Critter Q&A	6
Team Spotlight	7
New Members	11
Volunteers Needed	12
Admin Corner	13
P&L Statement	14
Furry Friends Gear	15

## Special Features:

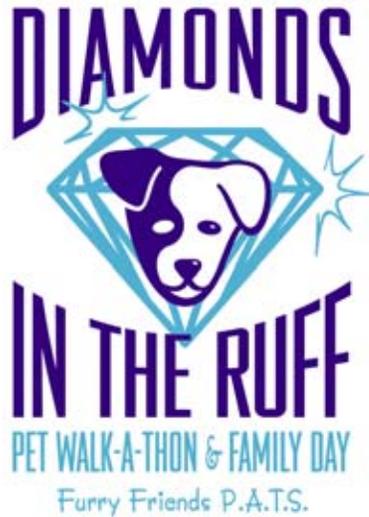
**Ready-set-Walk!**  
Page 4

**Furry Friends Team Shines at 3rd Annual Community Day at Stanford**  
Page 7

**Put on Those Dancin' Paws**  
Page 10

**Reminder: Annual Membership Renewals**  
Page 13

We've extended the annual renewal deadline as a courtesy to members who missed the deadline on 12/1/03.



## Fundraiser Set for May 16th

### Festivities at Los Gatos Creek Park to Delight Pets & People Too

The countdown has started for the 4th Annual Furry Friends P.A.T.S. 5k Pet Walk-a-Thon & Family Day on May 16th beginning at 10:00 a.m. at Los Gatos Creek Park. This is shaping up to be a furbulous fundraiser thanks to the generous support of pre-registered walkers, donors, and event volunteers, plus more than 50 sponsors and nearly 15 exhibitors!

The fax registration deadline has been extended to May 14th, so there's still time to pre-register for your t-shirt and doggie bag. Just download the form at [www.furryfriends.org](http://www.furryfriends.org) and fax in the pledge commitments you've received to date. You can bring pledges/donations on the day of the event or mail them by June 1st.

If you and your pet like prizes, this event is just for you! From SF Giants tickets to pet gift baskets and spa gift certificates, we've got something for everyone! Check out our sample raffle prize list on the Furry Friends website.

### Awards

Doggie bags & t-shirts for registered walkers & awards for top fundraisers.

### Exhibits & Demos

Pet arts & crafts, services, gear & treats, plus a showcase of pet agility, artistic expression & training skills.

### Raffle Prizes

Thousands of dollars in raffle prizes: pet art, gear, gift certificates & gift baskets, plus people prizes too! Buy tickets at the event (cash/ checks).

### Best Dressed Pet Contest

It's the "Pawscars!" Is your pet aspiring to be Marilyn Monruff? Barkin' Biker? Cleocatra? Delight the pawparazzi & register for the costume contest. Sponsored by [www.datemypet.com](http://www.datemypet.com).

### Pet Portraits

Stop by the portrait booth for your photo shoot & mutt shot! Brought to you by Furry Friends & Paws for Art.

### Doggie Ice Cream Social

It's a pet party! Join us for free tasty treats brought to you by Furry Friends and Pet People of Los Gatos.

### Picnics

Load the cooler & roll out the picnic blanket for a family picnic.

*(Raffle prizes, activities, sponsors continued p. 4)*

# President's Corner

by Sal Guardino, President



Sal and his dog Casey.

Running an organization the size of Furry Friends is both a challenge and privilege. Members of our Board of Directors not only visit with our teams but also attend a three hour board meeting every month and communicate by email nearly every day of the week. We all take pride in doing the work we do because we believe in our organization's mission and experience joy in putting our various business and interpersonal skills to work for a good cause.

At the moment, your Board of Directors is now made up of four dedicated members (including myself). We are in need of members to step forward and join our small group. Once new members are in place, we will hold a retreat and reorganize our new

board (each of our Directors manages a particular function of our organization) and choose the Officers of the organization.

To join the board, the process is simple. You need only to contact me to ask to attend our meetings. I will then include you on all board emails and get you our meeting locations and times. You would fully participate in at least two meetings and then ask me to call for a vote to have you officially admitted as a permanent member of the Board. Once that vote is attained, you are a Director.

If you would like to do more to help the organization but think that joining the board is not the place for you, how about being a Team Captain? We have a list of sites that are waiting for us to set up a team with them and once we have a Team Captain for one of these or other sites, we will start a team at once. As an originating Team Captain, you would have great discretion in working with the site to choose a visiting day and time of your monthly visit!

Please feel free to contact me should you or someone you know be interested in helping us continue to succeed in keeping our organization running. You can contact me at [Sal@FurryFriends.org](mailto:Sal@FurryFriends.org) or by calling or writing the Furry Friends office. I hope to hear from many of you soon.



## Tail Tails

Short Paws would like to hear from you! We're looking for creative stories, news and photos about the difference Furry Friends P.A.T.S. is making in the community.

Please send articles, calendar items, ideas, jokes and photos to: Joanna Rustin at [shortpaws@therustins.com](mailto:shortpaws@therustins.com) or phone/fax 866-297-6070.

Please include your name, email and phone number. Materials will be added space permitting.

## P.A.T.S. BOARD OF DIRECTORS

### Executive Committee

#### **President**

Sal Guardino

#### **Vice President**

Open position

#### **Secretary**

Andrew Zielinski

#### **Treasurer**

Randee McQueen

### Board Members

#### **Recruitment**

Open position

#### **Development & Public Relations**

Dianna Wallace

#### **Administration & Existing Membership**

Open position

### Newsletter Editor

Joanna Rustin

[shortpaws@therustins.com](mailto:shortpaws@therustins.com)

## HOW TO CONTACT US

Pet Assisted  
Therapy Services  
P.O. Box 5099  
San Jose, CA  
95150-5099

[www.furryfriends.org](http://www.furryfriends.org)  
[admin@furryfriends.org](mailto:admin@furryfriends.org)  
408-280-6171

Ask your team captain  
for the password to the  
membership area on the  
website.

# New Furry Friends Class and Instructional Video Debuts

by Dianna Wallace

Furry Friends just introduced a new class for volunteers entitled *Working With the Elderly*. This is a great resource for members who may be visiting or evaluating sites with elderly clients or patients.

The class is designed to educate volunteers about what to expect at these sites and help address any concerns they may have in handling the visits. Judith Punch of I-You Venture is the instructor and comes to us with extensive experience in this area. Her expertise makes the class informative and fun.

In conjunction with these classes, Furry Friends also launched an instructional video depicting our volunteers and their pets at an actual visit. This video shares insights on making the visits more effective and fun. Hope to see you at one of the classes!

For more information: DVDs of the video and copies of the class documentation can be requested by emailing [admin@FurryFriends.org](mailto:admin@FurryFriends.org).

*Editor's note: Several of these classes have been held by the time we went to press with this newsletter, and we're hearing very positive feedback from attendees.*



## Forever in Blue Jeans

### Casual Day at FedEx Freight West Delivers Big for Furry Friends

Thanks to the generosity of FedEx Freight West, Furry Friends received a surprise donation of \$1,354 this Spring. These funds represent \$677 donated by FedEx Freight West employees who participated in the "Blue Jeans for Furry Friends Pet Assisted Therapy Services" event on Friday, March 26, 2004.

Under the program, employees pick a charity each month and contribute \$3 to the charity for wearing jeans on that day. FedEx Freight West matched the employee donations by contributing another 100%, or \$677, of additional funds.

We'd like to recognize Furry Friends Administrator Loree McQueen for facilitating this this fabulous donation! Thank you Loree!



## Congratulations Book Drawing Winners!



Thanks to everyone who participated in the April 15th promotional drawing for early registration for the Diamonds in the Ruff event!

The planning committee recently awarded a copy of the book *The Dog Lover's Companion* to some lucky winners. The books were a donation from author Maria Goodavage. [www.dogloverscompanion.com](http://www.dogloverscompanion.com)

Congratulations winners!

**Bill Cesano**

**Mylinh Doung**

**Tim Toschi**



## EVENT CALENDAR

### MAY

5/16

#### **Diamonds in the Ruff**

5k Pet Walk-a-Thon & Family Day  
10:00 a.m. at Los Gatos Creek Park

5/25

Level I Dog Training Begins  
6 week class at Downtown Dogs  
[www.wagntrain.com/classes.htm/](http://www.wagntrain.com/classes.htm/)

[#sched](#)

### JUNE

6/1

Deadline to mail pledges  
for 5/16 Walk-a-Thon

6/2

Board Meeting

6/25

Take Your Dog to Work Day  
[www.petsit.com/tydtwd](http://www.petsit.com/tydtwd)

6/27

Furry Friends Etiquette Class  
\$10 fee, email [admin@furryfriends](mailto:admin@furryfriends)  
or call 408-280-6171

### JULY

7/25

Furry Friends Etiquette Class  
\$10 fee, email [admin@furryfriends](mailto:admin@furryfriends)  
or call 408-280-6171

### AUGUST

8/21

SPCA 8th Annual Dog Days of Summer hosted by the SF Giants at SBC Park. Special Tickets Required 415.972.2361 or [www.sfgiants.com](http://www.sfgiants.com)  
(thanks Kim Daly for this tip!)

8/22

Furry Friends Etiquette Class  
\$10 fee, email [admin@furryfriends](mailto:admin@furryfriends)  
or call 408-280-6171

Got a hot event? Email [shortpaws@therustins.com](mailto:shortpaws@therustins.com)

# Annual Fundraiser Set to Sparkle

Diamonds in the Ruff, May 16th at 10am, Los Gatos Creek Park

## Prizes!

From SF Giants tickets to artwork, pet gear and spa treatments, we've got thousands of dollars in prizes for four-legged and two-legged friends alike! So test your luck and help Furry Friends at the same time. Load up on raffle tickets at the ticket booth. For a sample list of prizes, visit [www.furryfriends.org](http://www.furryfriends.org). Cash, and checks will be accepted at the event.



## Furry Friends Fotos

Your pet will be king or queen for the day! Stop by the portrait booth to have your mutt shot taken by our very own pawtographer Fred Roessler! You can gather other furry friends for a group shot and receive a framed photo to take home with you. Brought to you by Furry Friends & Paws for Art. 1 photo for \$15 or 2 for \$25.

## What to Bring?

- ◆ Smiles & lots of friends!
- ◆ A leash for your pet (no retractables)
- ◆ Layers recommended
- ◆ Sun protection – hats & sun block
- ◆ Comfortable shoes
- ◆ Cash/checks for raffle tickets
- ◆ Picnic blankets, baskets & snacks
- ◆ Beach chairs to relax & watch events
- ◆ Extra water & packable dog bowls
- ◆ Pledges/donations & forms



## Best Dressed Pet Contest

It's the "Pawscars!" Who will win this year? Marilyn Monruff? Barkin' Biker? Cleocatra? Delight the pawparazzi in your best duds and win hundreds of dollars in prizes! Brought to you by Furry Friends and [www.datemypet.com](http://www.datemypet.com).



## Doggie Ice Cream Social

Furry Friends invites you to a pet party! Paw your way over to the doggie ice cream booth after 11:15 for free tasty treats brought to you by Furry Friends and Pet People of Los Gatos.



## Furry Friends Hot Dogs

Work up an appetite, and then visit our food cart for refreshing drinks and yummy hot dogs. Get a "Diamonds in the Ruff" combo ticket with a drink, hot dog & chips for just \$4.

### 2004 Exhibitors

PETCO Sugar Daddy & Buck Bakes Canine Showcase & Morningstar Creations Children's Discovery Museum of San Jose  
 Downtown Dogs Furry Friends P.A.T.S. Gussied Up Dog Boutique Just Like Home Paws 4 Art (official photographer)  
 Rhodesian Ridgeback Rescue The Pet Spa The Pet Care Network of Silicon Valley Society Dog

### 2004 Sponsors

BARK Magazine	Doggone Good!	Los Gatos Dog and Cat Hospital	Sam's Downtown Feed
Blake Richards Photography	Douglass Crest Winery	Monitor Mortgage	Stacy's Wag'N'Train
Boulder Creek Golf & Country Club	Fido Friendly Magazine	NBN Sports	Starbucks
Bow Wowzer	Filoli	Noah's Bagels	Summit Veterinary Hospital
Carlmont Real Estate Services	Five Paw Bakery	Norman Paul's Print Center	Susan Kay's
(agents Joyce Romeo & Tatum Clarke)	Fluffy Puppy	Paws Place	Tame Products
Calm Touch (Debi Rappaport)	Fresh Choice	The Pet Nanny	Tell a Tail Dog Training
Casa-Casa	Groveland Hotel	Pet People of Los Gatos	Trader Joe's
Classic Car Wash	Hobee's Restaurants	PW Markets	Vita Gravy
Communication & Control, Inc.	Jamba Juice	Portola Valley Veterinary Clinic	<a href="http://www.datemypet.com">www.datemypet.com</a>
Country Pet Wash	Land's End	Raley's	
Destino Spa	Laura Marshall Photography	Rustin Communications	
Dog Lover's Companion to California	Leaf & Petal Floral Design	Safeway	

# Thank You 2004 Walk-a-Thon Exhibitors!



Children's Discovery Museum serves the needs of children, families & schools as a center for learning & discovery, with over 150 interactive exhibits and programs. Let your curiosity soar as you test, crank, listen, prod & tinker.

Children's  
Discovery  
Museum  
of San Jose

www.cdm.org  
408-298-5437  
180 Woz Way, San Jose, CA 95110

## CANINE SHOWCASE

Canine Showcase offers professional all breed dog grooming services from gentle groomers. Most dogs are allowed to run and play during their stay. We also offer Morningstar Creations, a new line of custom made brooches that are developed directly from a photo of your pet.

408-738-3782  
899 E. El Camino Real #2, Sunnyvale, CA 94087



Downtown Dogs offers premier dog daycare and training services.

www.downtowndogs.com  
408-287-2267  
564 W San Carlos Street, San Jose, CA 95126



Leading specialty retailer of premium pet food, supplies and services with a commitment to quality animal care and education.

www.petco.com  
Special thanks to local PETCO stores.

## Gussied Up Dog Boutique

Gussied Up provides passionate dog owners a stylish perspective on pet supplies. An easy-to-shop environment filled with unique products that is inviting to people and dogs alike. Collars, leads, apparel, beds, carriers, treats, and more. Our friendly and knowledgeable staff looks forward to assisting you.

408-279-2229  
1310 Lincoln Avenue, San Jose, CA 95125



Donnasue Jacobi's custom pet sitting & training services at your home for your pet's comfort.

www.justlikehomepets.com  
650-483-3886  
228 Haight Street, Menlo Park, CA 94025

## Pet Care Network of Silicon Valley

Our network consists of approximately 30 pet sitters, dog trainers and groomers who provide services to pets and their guardians.

www.siliconvalleypetcare.com  
408-961-3638  
P.O. Box 700131, San Jose, CA 95170



Provides a variety of pet services, including grooming, boarding, daycare, training, pet sitting, and more.

www.spa4pets.com  
408-379-8911  
1516 Pollard, Los Gatos, CA 95032



Dogs just want to have fun! Society Dog is a social club for dogs...and their people. Regularly scheduled group dog walks are accompanied by creative events like "whine" tasting with your pooch, scavenger hunts, Dog Day Afternoon at teh ball park, and much more.

www.societydog.com  
408-671-3417



Paws 4 Art features fine arts photographer Fred Roessler. Fred looks for character and personality in the animals. He focuses on their eyes, which he views as a window to their souls. Gift certificates are available.

www.paws4art.com  
650-324-1708  
228 Haight Street, Menlo Park, CA 94025



Sugar Daddy is a chocolatier extraordinaire with original and custom confections and creative catering for all occasions. Diamonds in the Ruff proudly features **Buck Bakes**, Sugar Daddy's new line of healthy treats for pets.

www.thesugardaddy.net  
408-275-8037  
619 N. 4th Street, San Jose, CA 95112



Rhodesian Ridgeback Rescue of Northern California is a non-profit corporation dedicated to rehoming those dogs in need of new homes. All donations and adoption fees are used for the rescue dogs, including but not limited to, vaccinations, veterinary services, microchipping, food, transportation, shelter, and public education.

www.ridgeback.org  
925-825-9258  
P.O. Box 27933, Concord, CA 94527



**Furry Friends  
extends  
heartfelt  
sympathy to the  
owners of pets  
who have earned  
their wings:**

**Samantha**

Anita Migliore-Bettencourt

**Skipper**

Kenneth Knaus

**Gully**

Syd Tierney

**Bentley**

Cassie Niswonger

**Katie**

The McMillan Family  
& Joanna Rustin

## **OUR MISSION:**

Furry Friends Pet Assisted Therapy Services' mission is to facilitate the delivery of the love and affection of our volunteers and their pets. We enhance the lives and reopen the closed emotional doors of people with special needs.

# Critter Q&A

by Julie Bond, Pet Behaviorist

Julie Bond works with Furry Friends, P.A.T.S. as our Animal Behaviorist. This column features samples of questions she receives from our members. Want to better understand your pet's behavior? Contact [critterdoctor@furryfriends.org](mailto:critterdoctor@furryfriends.org). When writing, please identify yourself as a Furry Friend P.A.T.S. member.



Dear Julie:

*Q: Can you help me to understand why my 9 month old female pup prefers to sit on my husband's lap in the evening rather than mine? I'm home with her all day long and do everything for her. I thought this naturally meant she would bond with me, but I have to give her a treat to get her on my lap. All my husband has to do is sit down and she hops right up there on his lap. Is there anything I can do to change this? - J. in San Jose*

A: This is not an uncommon complaint in households with more than one person. Dogs often have preferences for one person over another. While it is true that the central person in a dog's life is often the person who spends the most time with the dog feeding it, walking, etc., this is not always the case. In fact, many dogs show a preference for the person they see the least, meaning the person who is gone from the pack most of the day. Dogs see this person who is gone the longest as the most dominant pack member and therefore afford that person lavish attention when they return. Thus, while you are the pack leader in your husband's absence, as soon as he returns home, your dog sees him as the leader. Hopping up into your husband's lap is a way for your dog to reconnect with your husband after his absence during the day. If it is really important to you to have your dog sit on your lap when your husband is home, you might try the following suggestions. First off, don't try to bribe her over to your lap. While a treat will lure her there, this definitely puts the dog into a position of dominance and control over you. Rather, just ignore her. She's more likely to see this lack of attention on your part as something new and come over to check in with you. You can also try asking your husband to either ignore the dog when she jumps on his lap or have him slough her off. In the first place, she should be sitting and waiting to be asked up onto any lap. If he ignores her for jumping up uninvited or he sloughs her off his lap for doing so, she may decide that she needs to check back in with you. You, too, should have her sit before inviting her up on your lap. Finally, you might try saving something special you do with your dog for the evenings when your husband is home. For example, if you normally groom your dog early in the day and this is something she enjoys and looks forward to, change this to an evening event. Get the brush out and sit in your chair. Call the dog to you and show her the brush. Invite her on your lap for her daily grooming session. Now, she will associate lap time with you and grooming, something she already enjoys.

*Q: We are experiencing two problems with our Jack Russell Terrier. First off, she is overly affectionate with our cat. Even though our cat and dog grew up together, the dog still gets all excited any time she sees the cat, knocking him*

**(Continued p. 9)**



# Stealing the Show at Stanford Community Day

Community Day  
AT STANFORD

by Vickie Miyaoka, LPCH Team 3 Captain

## Give, Love, Laugh.

That's what it was all about in the Furry Friends booth. On Sunday, April 4, Stanford University held their third annual Community Day—an open house held on the Stanford campus featuring music, arts, athletic events, science exhibits, faculty lectures as well as a children's community carnival and health fair. This year, Lucile Packard Children's Hospital (LPCH) invited Furry Friends to participate in their tent. It was an honor to be chosen to exhibit as one of LPCH's partners along with the Children's Discovery Museum and the Tech Museum.



Rochelle Shares a Cuddle

## A Photo-A-Minute

The Furry Friends booth was very busy from the moment Community Day opened. We offered free Polaroid pictures with the pets, and by the end of the six-hour day, we had taken 390 photos! Over a photo-a-minute. Needless to say, we were a hit. In the words of Nancy Sanchez, Community Relations Manager at LPCH, "The Furry Friends Pet Therapy group really enhanced the Lucile Packard Children's Hospital participation in Stanford University Community Day. In fact, you stole the show! Our thanks to Furry Friends for your generous contribution of expertise, time and energy for our hospital and community."

## We Not Only "Stole the Show," We Also Took the Stage

Rick Salazar and Dougal gave a joint stage presentation to a packed house. Rick discussed the history of Furry Friends, types of sites we visit, and our mission.

Thank you to those team members who spent their Sunday spreading so many smiles and educating the community on the important work we all do at Furry Friends: Lori & "Pearl" Baenziger; Holly & "Mason" Brady; Chris, Nathan & "Kero" Brown; Dima Clarke; Sandy & "Wayne" Cohen; Ed & "Jerrienne" Gasiorowski; Rina & "Tunia" Heinze; Eva & "Maddie" Jack; Dee & "Josie" Nieman; Vicki & "Rainbow" O'Malley; Rick & "Dougal" Salazar; Julie, Roy & "Rochelle" Wash.



"Tunia" Spends a Loving Moment With a Family



Rick Salazar & "Dougal" Presenting on Stage

If you are interested in more information regarding Community Day at Stanford, you can visit their web site at <http://communityday.stanford.edu>. The next Community Day is April 10, 2005. Please see page 12 for more information on volunteering for LPCH Team 3.



Mason & Rochelle are all Smiles



Rainbow, Pearl, Maddie & Wayne Pose for a Team 1 Portrait



Tunia & Jerianne Working their Booth Shift



## Community Day health fair attracts thousands: young, old and four-legged



Photo: Eric Weissman

*Dee Nieman's Dog Josie Makes a New Friend and Smiles for the Stanford Report*

The only no-show at the annual Community Day health fair on Sunday was the LifeFlight helicopter. Mechanical problems kept the aircraft grounded in the morning, then when it was ready to show its stuff to the thousands in attendance, an emergency call came. No matter. The rest of day went off without a hitch.

"I heard there were a lot more people here than last year — each year it's growing," said Sue Nikaido, marketing coordinator with Stanford Hospital & Clinics and health fair organizer with Nancy Sanchez of Packard Children's Hospital. Departments throughout the medical school and both hospitals were on hand demonstrating everything from robotic surgical tools to bedmaking.



### Pet Chuckles

Source Unknown



Special thanks to Elan Winkler for sharing this with Short Paws.

### As seen in a dog's diary:

8am - Oh Boy! Dog food! My favorite!  
9am - Oh Boy! A car ride! My favorite!  
10am - Oh Boy! A walk! My favorite!  
11am - Oh Boy! A car ride! My favorite!  
Noon - Oh Boy! The kids! My favorite!  
1pm - Oh Boy! The yard! My favorite!  
3pm - Oh Boy! The kids! My favorite!  
4pm - Oh Boy! Dog food! My favorite!  
5pm - Oh Boy! Mom! My favorite!  
7pm - Oh Boy! Playing ball! My favorite!  
9pm - Oh Boy! Sleeping in master's bed! My favorite!

### As seen in a cat's diary:

Day 183 of my captivity...my captors continue to taunt me with bizarre little dangling objects. They dine lavishly on fresh meat, while I am forced to eat dry cereal. The only thing that keeps me going is the hope of escape, and the mild satisfaction I get from ruining the occasional piece of furniture.

Tomorrow I may eat another house plant. Today my attempt to harm my captors by weaving around their feet while they were walking almost succeeded — must try this at the top of the stairs.

In an attempt to disgust and repulse these vile oppressors, I once again induced myself to vomit on their favorite chair — must try this on their bed.

Decapitated a mouse and brought them the headless body, in an attempt to make them aware of what I am capable of, and to try to strike fear into their hearts. They only cooed and condescended about what a good little cat I was. Hmmm, not working according to plan.

There was some sort of gathering of their accomplices. I was placed in solitary throughout the event. However, I could hear the noise and smell the food. More importantly I overheard that my confinement was due to MY power of "allergies." Must learn what this is and how to use it to my advantage.

I am convinced the other captives are flunkies and maybe snitches. The dog is routinely released and seems more than happy to return. He is obviously a half-wit. The bird on the other hand has got to be an informant, and speaks with them regularly. I am certain he reports my every move. Due to his current placement in the metal room, his safety is assured.

But I can wait, it is only a matter of time...



## Critter Doctor (continued from page 6)

over, chewing on his face and paws, and licking him. He HATES this, but doesn't seem to know what to do to stop the dog. Second, our dog just can't seem to stop licking my 2-year old granddaughter. My granddaughter doesn't like having the dog in her face constantly licking her, so I've tried putting the dog outside. However, when I do this, the dog barks and scratches at the sliding glass door. What can I do? - C. in San Mateo

A: Sounds like your dog could benefit from learning about boundaries for her behavior. While it is ok to be excited about seeing the cat and your granddaughter, it's not ok to bowl them over and lick them incessantly. Since your cat isn't correcting the dog, as he should, then it's up to you to do so. When your dog races up to the cat and begins her frantic greeting, make a loud noise (stomp your foot, whistle, shake a shaker can full of pebbles or pennies) and tell her "LEAVE IT." When she doesn't respond, hook her leash on, walk her to her crate, and give her a time out there of 3-5 minutes. Do not let her out of her crate until she is quiet. If she goes for the cat again, do the same thing. Over time she will learn to temper her greetings to the cat so that she doesn't receive the time out. Basically, the same rules apply when your granddaughter is around. Let the dog greet her. However, as soon as the dog jumps up and begins frantically licking, make your loud noise and tell her "LEAVE IT." If she doesn't respond, give her the time out. Over time, you will be able to train your granddaughter to correct the dog by turning away when she gets jumped on and telling the dog "OFF." If the dog persists, she gets a time out. Remember too, if you are going to put your dog outside rather than using the crate, you cannot let her back in the house for scratching the door or barking. It's the quiet, calm dog who gets let in the house.

Julie Bond is a certified Animal Behaviorist with a Bachelor's degree in Biological Psychology and a Master's degree in Animal Behavior from U.C. Davis. Since 1991, her business, Pet Education & Training Services, has been providing pet owners and veterinarians with a referral service for the treatment of animal behavior problems. She also teaches classes; helps prospective owners with pet selection; and provides informational seminars on various topics in animal behavior to schools and other groups.



### NBN SPORTS

When *Furry Friends*, PATS was in search of a new supplier for our Polo Shirts, we were referred to NBN Sports.

Rick and Kathleen Nunes at NBN Sports, are very supportive of *Furry Friends*, PATS business. Whether we have a big or small order to place with them, they always take the time to help us.

So, if you find yourselves in need of sports or custom corporate wear give Rick and Kathleen a call and tell them *Furry Friends*, PATS says, "Hi!"

**NBN SPORTS**  
**(408) 275-9448**  
**(800) 597-9897**



Photo-safe Scrapbook Photo Albums,  
Classes and Workshops



## Here's a fun, new way to give something back...

### Host a special Creative Memories Workshop and 10% of all proceeds will be donated to Furry Friends PATS!

**For information call:**  
Jessica Shlager  
Independent Sales Consultant  
(408) 241-1472  
jessicashlager@yahoo.com

# Yes, Dogs Can Dance!

by Judy Gamet, guest contributor

*Editor's note: The art of "Musical Canine Freestyle" came to my attention when doing research for Short Paws on trends in pet therapy. In the process, I stumbled upon a slightly different angle of therapy that is designed especially for pets. Below is a great introduction on the topic from Northern California author, teacher and freestyle expert Judy Gamet. -jr*



Sometimes the most inspiring events take us totally by surprise. Held up by a slow moving freight train, what could have been a frustrating delay turned into a blessing not only for myself and my "pack" but also for every dog

who's lives we come in contact with. Along side of the train tracks were half a dozen horses playing in a pasture. One horse would dart into the group, turn, and dash back out as the others followed him. To witness the beauty that was inherent in the power, grace, and agility of these animals was breathtaking! In over 30 years of teaching dance to humans, I'd never seen a more beautiful "dance."

I had already been introduced to the world of canine freestyle, but after this experience, I desired to show the world this same beauty through the movement of dogs. Bella, my 6 ½ year old rottweiler was in desperate need to lose 20 pounds. (see *Bella's story at [www.dogscandance.com](http://www.dogscandance.com)*) She has severe hip dysphasia in one hip, and an artificial hip since 8 months of age for the other, and quite advanced arthritis. We set about losing the 20 pounds by improving the quality of her diet to all fresh foods and increasing her activity by developing a freestyle program designed to improve her strength, flexibility, and agility. Today at age 11, Bella continues to teach canine freestyle classes with me at least 4 times per week. I encourage any of you with senior dogs, overweight dogs, retired competition dogs, or even young adolescent dogs who need to succeed at "something", to try canine freestyle.

## Conditioning Your Dog With Canine Freestyle

The benefits of canine freestyle can be seen physically, mentally, and emotionally in the lives of these lucky dogs.

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Walking is great exercise for both dogs and people, but because it only uses certain sets of muscles in one manner, freestyle utilizes muscle groups that perform movements in many different directions (forward, backward, sideways, turning / spins). The entire body is toned. Freestyle also encourages a balanced frame, working the dog both in "heel" position and on the "right". On a personal note, I found Bella's strength improving a lot from working on backing up, where as I thought this would be a move that she wouldn't be able to perform. Don't let anyone fool you, the handler gets a good workout also, walking forward, pace changes, moving backwards, etc.

The mental benefits of freestyle are unlimited. I have seen very shy or challenged dogs gain tremendous self confidence from participating in freestyle classes and demonstrations. Darcy, a very handsome black golden retriever mix, was told he would never be able to go out in public due to his shyness. Last year, Darcy performed in front of over 500 people at the Dressage in the Wine Country event. He also continues to enjoy participating in agility and has become a tremendous obedience "heeling" dog. Lori Jackson, his owner expressed that Darcy, having been raised with a female golden from the age of 7 weeks old, was more bonded to the other dog than to her. Freestyle changed all of that.

Emotionally, the bond that is created from the fun in freestyle is like no other. Nacina Dawn states, "My life was completely changed the first time I ever saw freestyle. I have always been very close to my dogs and figured I had the best relationship possible. But I had no idea. The depth of trust, attention, confidence and joy we have developed as a team, since first

(Continued p. 11)

## Dogs Can Dance (continued from page 10)

starting to dance has overwhelmingly amazed me. It is so satisfying to see how happy my dogs are to “work” with me and show off their grace and beauty.”

No matter what condition your dog is in today, take those steps to increase their activity and joy. Bella went through two life saving surgeries for cancer this past year. Had it not been for the great physical condition she was in, and her desire to go to work and teach other fellow dogs, this story might have ended differently.

Watch for Part Two of this article “The Art and Sport of Canine Freestyle” in an upcoming issue of *Short Paws*.

Judy Gamet, B.S. Dance Education, minor in health education has developed fitness and dance programs for humans since 1979. Having raised and trained rottweilers for the past 15 years, she has now expanded these programs to include her love for canines. Judy and her dogs participate in Rally Obedience, Traditional Obedience, Tracking, the sport of Schutzhund, and Conformation. Workshops are available as fundraisers for your club, or for information on classes in your area, visit [www.dogscandance.com](http://www.dogscandance.com).

**Order Your  
“At Home Canine  
Fitness Program”**

**Visit [www.dogscandance.com](http://www.dogscandance.com)**



## Welcome New Furry Friends Members!

*Spring 2004*

Nashely Villalvazo & Pumba  
Karla Pfeil & Bode  
Robert Young & Buddy  
Sher Sicley & Devon  
Susan Karon & Daisy  
Ron Lessack & Figby  
Tracy Yen & Audrey  
Joyce Sweezey & Daffy  
Rena & Barry Stern & Mogul  
Sandy Sentivany-Collins & Carly  
Debbie Wu & Moe  
Teresa Krause & Moe  
Sylvia and Scott Whitman & Chinook  
Richard Melton & Gizmo  
Arlene Roberg & Keana  
Alyssa Roberg & Samson  
Nicole and Joe Dewberry & Daisy Mae  
Dennis Trimble & Dusty  
Stacey Serio & Roscoe  
Kelsey Strand & Chip  
Alyssa Granadino & Brandy  
Heather Mietz Egli & Samwise Gangee  
Shelley Roth & Rosie  
Becky Sniffen & Ripley  
Linda Kishlansky & Tyler Sue  
Andrea Cronin & Bella  
Denise Trimble & Licorice  
Marilyn Stone & Bertie  
Jennifer DeVos & Hobbes



## A Chance Meeting

This Spring, I was blessed with the opportunity to speak with one of the kindest and most ambitious people I’ve ever met. We sat next to each other while enjoying an outdoor barbeque and pet event. What seemed to be an ordinary introduction quickly became extraordinary. It turned out to be another reminder of the valuable service we provide by bringing pets to those in need.

Shy and uneasy at first, this gentleman tentatively stuck out his hand and told me his name with a smile and a nod. I sensed he had some doubt as to whether I would shake his hand and say hello in return. As soon as I did, it seemed to put him at ease, and we spent the next 30 minutes getting to know each other.

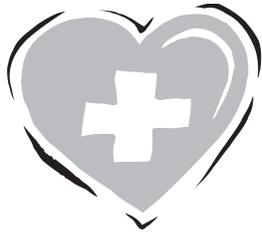
He instantly remarked how nice it was to see so many playful dogs, and I knew right off the bat that we would bond based on our mutual love for pets. He mentioned that he attends classes at a facility in San Jose that would benefit from pet visits. When I asked about these classes, he confided that a head-on collision 10 years ago led him to Services for Brain Injury ([www.sbicares.org](http://www.sbicares.org)), a San Jose-based organization that equips those with brain injuries to reach their highest level of independent living.

I was enlightened by his tale of bouncing through “the system” for 10 years prior to connecting with SBI. Often battling severe pain and memory loss, he spoke of his challenges navigating through a maze of government agencies, counselors and healthcare systems prior to SBI. He described hurdles that would seem insurmountable for those of us without injuries. He pointed out, however, that despite these challenges, he has learned never to give up.

He mentioned SBI’s quest to lobby other pet organizations to pay the facility a visit. Given limited resources, SBI was told time and again that they would be put on a waiting list. They weren’t sure where to turn. After hearing of SBI’s story and receiving a letter written by the SBI clients themselves, one of our fellow Furry Friends members, Kim Daly, found herself inspired to start qualifying SBI as a possible Furry Friends site. In doing so, she has certainly inspired me.

I suspect this won’t be the last we’ll hear about SBI given the courage of their clients and the endless motivation of Kim and her dog Beau. I encourage anyone with experience or passion in working with brain injury patients to drop Kim a line at [kim.beau@verizon.net](mailto:kim.beau@verizon.net) or call 408-354-6915. -jr





## CAN YOU HELP?

Team members are needed at the following sites.

Interested?  
Please contact  
[admin@furryfriends.org](mailto:admin@furryfriends.org)

**Saratoga Adult Day Care**  
2<sup>nd</sup> Thurs., 2:00 PM

**Grace Community Center**  
3<sup>rd</sup> Mon. 3:00-4:00 PM

*\*This site has an urgent need for volunteers. Please call team captain Alison Griffin at 408-293-0422.*

**Lucille Packard Children's Hospital (LPCH)**  
Palo Alto, CA

Small dogs (under 30 pounds) or cats that are comfortable in very close quarters with other pets are needed for the following teams

Team 1: 3rd Wednesday, 7pm, Captain-Sandy Cohen, [scohen4858@earthlink.net](mailto:scohen4858@earthlink.net)

Team 2: 4th Tuesday, 7pm, Captain-Rick Salazar, [rick.salazar@roche.com](mailto:rick.salazar@roche.com)

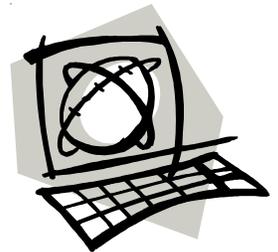
Team 3: 2nd Saturday, 2:30pm, Captain-Vickie Miyaoka, [vmiyaoka@aol.com](mailto:vmiyaoka@aol.com)

Prior to joining one of the LPCH teams on a trial basis, you must first be cleared through LPCH. This process can take some time, but it's worth the wait! To sign up for mandatory LPCH volunteer orientation and to receive a volunteer packet, call LPCH at: 650.497.8696. Orientations for 2004 will be held on: 5/17, 7/19, 9/13, 11/15. Be sure to mention you are with Furry Friends. You need only attend the portion of the orientation from 7-8pm.

## "Paw"marks

No bones about it, the Internet is a great tool for pet lovers. We've been busy digging up pet resources that are worth bookmarking.

Got a favorite site of your own? Email [shortpaws@therustins.com](mailto:shortpaws@therustins.com) and we'll publish it in our next installment of Pawmarks!



**[www.doggonegood.com](http://www.doggonegood.com)** - Doggone Good!, a San Jose, Calif.-based sponsor for Diamonds in the Ruff 2004, has some of the best pet gear around.

**[www.societydog.com](http://www.societydog.com)** - Cuz dogs gotta have fun too! Local walks & social gatherings that your pooches will love. Rave reviews from many Furry Friends!

**[www.patrickcallaghan.com](http://www.patrickcallaghan.com)** - Did you know that a rattlesnake bite can cost thousands of dollars in vet bills? Check out this hot tip from member Kim Daly who learned about Patrick Callaghan's Rattlesnake Avoidance Training classes. Be sure to watch for him next time he's in the Bay Area.

**[www.bestfriends.org](http://www.bestfriends.org)** - Thanks to Captain Mary Collins for tipping us off on the Best Friends Animal Sanctuary in Utah.

**[www.romancats.com](http://www.romancats.com)** - Expand your horizons by checking out this web site for Torre Argentina, the sanctuary in Rome that rescues cats from various historic sites. Thanks to Mary Collins for this submission! -jr



## Tech-savvy volunteers needed!

Furry Friends is building a team of volunteers with technical skills to assist with ongoing website projects and other IT initiatives.

If you or someone you know has these skills and would like to help out a great cause, please contact Andrew Zielinski at [andrewz12@earthlink.net](mailto:andrewz12@earthlink.net).

# Admin Corner

by Loree McQueen, Furry Friends Administrator  
email: [admin@furryfriends.org](mailto:admin@furryfriends.org)

## Pet Vaccination Reminders



In order to keep our records current on pet vaccinations, we have started sending out reminders to volunteers the month the vaccinations are due along with a copy of the vaccination record. No need to go to the web site to pull off the form, just take the form and your pet to the vet for the annual vaccination. This form can then be faxed to 408-629-8514 or mailed to Furry Friends, P.O. Box 5099, San Jose, CA 95150. Furry Friends policy is still 1 year for the DA2PL and Parvo vaccination and up to 3 years for the Rabies.

## Database Migration & Upgrade Continues

We've transferred our database from Microsoft Access(r) to File Maker Pro in order to enhance our recordkeeping ability. During the early stages of this transition, I am working closely with the Team Captains on a monthly basis by sending team rosters with member and pet information. The Team Captains have been checking with members to verify that the information is correct. Once we feel we have completed information, we will be going back to quarterly mailings.

## Paw Pins Recognize Volunteer Service

Plus Two Volunteers Mark 20 Year Anniversary With Furry Friends!



Did you know that members receive a paw pin after one year of volunteer service in Furry Friends P.A.T.S.? Members also receive one for each year of service the next four years. These pins can be worn on name badges to symbolize your years of volunteering and will be sent out quarterly to each volunteer.

At five years, volunteers receive a special pin (different from the paw pin) which states "5 years." And it goes next to 10 years, 15 years and a special gift for 20 years of service. Furry Friends congratulates two volunteers who have given 20 years of service: **Shirley Prather & Pat Simoni!** Thank you and congratulations Shirley & Pat! Please let me know if you have not received your pins and I will get them to you as soon as possible. You can send me an e-mail to: [admin@furryfriends.org](mailto:admin@furryfriends.org) or give me a call at 408-578-3017.

### ANNUAL MEMBERSHIP RENEWALS RENEWING IS EASY - PAY ONLINE OR BY MAIL!

**Online:** This year, you may renew your membership online and pay your dues by credit card using a secure online order form by visiting: <http://www.furryfriends.org/renew/index.htm>.

**Mail:** For those members who prefer to renew by mailing a check, please complete this form, enclose a check made payable to "PATS," and return via US postal service to: Furry Friends PATS, PO Box 5099, San Jose, CA 95150-5099

MEMBER NAME(S) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

THERAPY PET(S) NAME(S) \_\_\_\_\_

YOUR VISIT SITE(S) \_\_\_\_\_

Support Furry  
Friends While  
You Shop!

**J O I N**



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Register Online:

[www.escrip.com](http://www.escrip.com)

(click on "Sign up" link)

or by Phone:

(800) 592-0942

*Be sure to use our  
group name and  
ID number when  
registering.*

**Furry Friends' eScrip**

**Group Name:**

Pet Assisted Therapy  
Services

**Group ID Number:**

144028815

There is an annual fee of  
\$10 to register with  
eScrip. This fee is  
automatically charged to  
your credit card when  
you register.

If you have questions, or  
need assistance please  
send email to:

help@furryfriends.org  
or call (408) 280-6171

**Join eScrip  
today!**

## Furry Friends, Pet Assisted Therapy Profit and Loss

December 2003 through April 2004

Dec '03 - Apr '04

<b>Income</b>	
Entertainment Books	2,328.75
Ettiquette Class	420.00
Foundations and Grants	
Foundations	<u>1,040.00</u>
<b>Total Foundations and Grants</b>	1,040.00
<b>Fundraising</b>	
Albertsons	213.56
Barnes and Noble	275.18
Communication Workshop	230.00
E-Scrip	444.39
Partylite	88.00
Sams	4.00
Walk A Thon	<u>1,255.00</u>
<b>Total Fundraising</b>	2,510.13
Individual Donations	2,023.00
Interest Income	54.35
Membership Dues	3,480.00
Merchandise	1,844.20
Pet Tags	<u>16.00</u>
<b>Total Income</b>	13,716.43
<b>Expense</b>	
Entertainment Books Exp	1,899.25
Office	
Copies	1,462.67
Postage	1,203.95
Supplies	<u>220.11</u>
<b>Total Office</b>	2,886.73
Storage	902.99
Subcontractor Services	3,730.00
Telephone	350.93
Volunteer Support	
PETS	2,337.80
Animal Communicator	308.76
Film	389.61
Patient Gifts	125.58
T-shirts, sweatshirts, bandanas	<u>1,406.05</u>
<b>Total Volunteer Support</b>	4,567.80
Walk A Thon	251.00
Web Hosting Fee	<u>280.00</u>
<b>Total Expense</b>	<u>14,868.70</u>
<b>Net Income</b>	<u><b>-1,152.27</b></u>

# Furry Friends, PATS Logo Merchandise

Come see our selection on May 16th at  
**Diamonds in the Ruff 2004!**  
 We'll be introducing our new Polar Fleece and  
 closing out excess inventory!

## Embroidered Products

**Polo Shirt \$30**  
 Pique Knit  
 colors: Lake, Leaf,  
 Cobblestone/Sand (M-3XL)  
 Heather Gray (S-3XL)  
 (sizes 2XL-3XL \$31)



**Caps \$18.50**  
 2-Toned unstructured  
 One size fits all. Khakhi &  
 /Navy, /Maroon, /Ivy

**Women's Sleeveless Polo \$35**  
 100% Cotton  
 Sizes: S-2XL.  
 White, Navy, Black



**Jeans Shirt \$40**  
 100% Cotton  
 Sizes: XS-4XL (add \$2 for 2XL  
 and \$3 for 3XL-4XL)

**Embroidered Sweatshirt \$35**  
 90% Cotton  
 Sizes: S-2XL



## Silk Screened Products



**T-Shirt \$12**  
 Silk Screened front &  
 back. Sizes: S-2XL



**\$15 Natural Grocery Tote**  
 size: 13"w x 15.5"h x 7"d

### Canvas Totes



**\$20 2-Tone Tote**  
 Natural & /Navy  
 /Black, /Spruce  
 14"w x 14.5"h x 5.5"d

**Bandanas \$10**  
 Sizes: S, L, XL



**\$14 Tote Bag**  
 Natural (not shown)  
 14"w x 14"h x 3"d

## Miscellaneous

Shop & pay online or print and mail your order using the form on the next page.

Visit us at:  
[www.FurryFriends.org](http://www.FurryFriends.org)  
 (Visa, Mastercard & Amex accepted).  
 For more information email [admin@furryfriends.org](mailto:admin@furryfriends.org).

**4 foot Leashes \$10**  
 sizes:  
 5/8", 3/4", 1"



**License Plate Frame \$5**

# Merchandise Order Form

Put check marks and/or quantity numbers in appropriate boxes, add up your merchandise and send in your order with payment.

## Embroidered Items

### Polo

Lake	Leaf	Cobblestone	Heather Gray	Size	Price	Qty
				S	\$30	
				M	\$30	
				L	\$30	
				XL	\$30	
				2XL	\$31	
				3XL	\$31	

### Sleeveless Polo (Women's)

White	Navy	Black	Size	Price	Qty
			S	\$35	
			M	\$35	
			L	\$35	
			XL	\$35	
			2XL	\$37	

### Caps \$ 18.50

2 Tone Khaki &	Ivy	Navy	Maroon
Qty			

### Embroidered Sweashirt

Item	S	M	L	XL	2XL	Qty
Gray Sweat Shirt \$35						

### Jeans shirt

Jeans Shirt	Price (Jeans)	Total Qty
XS	\$40	
S	\$40	
M	\$40	
L	\$40	
XL	\$40	
2XL	\$42	
3XL	\$43	
4XL	\$43	

### Total up your items

Items	Total Qty	Total Amount \$
Polo Shirts		
Sleeveless Polo		
Caps		
Jean Shirt		
T-Shirts		
Sweatshirt		
Bandana		
Frame Plate		
Leashes		
Tote		
Other		

### Silk Screened Items

Item	Price	Qty
Natural (N)		
Conventional Tote	\$14	
Grocery Tote	\$15	
2 Tone N/Spruce	\$20	
2 Tone N/Navy	\$20	
2 Tone N/Black	\$20	

Item	S	M	L	XL	2XL	Qty
\$25 Gray Sweat Shirt						
\$12 T-Shirt one color						
\$10 Pet Bandana		N/A			N/A	

### Miscellaneous Items

Item	5/8"	3/4"	1"	Qty
Leashes \$10				
License Frame \$5				

**Grand Total: \$**

**NAME:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY/STATE/ZIP:** \_\_\_\_\_

**TOTAL OF CHECK ENCLOSED: \$** \_\_\_\_\_

**Please make checks payable to Furry Friends, PATS and send to:**

**NOTE: Returned checks will incur a \$10 fee.**

Furry Friends, PATS  
P.O. Box 5099  
San Jose, CA  
95150-5099



**Furry Friends**  
Pet Assisted Therapy Services

PET ASSISTED THERAPY SERVICES  
P.O. BOX 5099  
SAN JOSE, CA 95150-5099

Vol. 10 / No. 1  
Spring 2004

**INSIDE THIS ISSUE**

- Stanford Community Day
- FedEx Freight West Donation
- Dogs Can Dance!
- Financial Report

**Diamonds in the Ruff 5k Pet Walk-a-Thon & Family Day**

May 16, 2004 from 10:00 am - 1:00pm

Los Gatos Creek Park Campbell, CA (near E. Hacienda & Dell Avenues)

Fax registration deadline extended to 5/14/04! Visit [www.furryfriends.org](http://www.furryfriends.org) or see p. 4



**EXPEDITION OUTFITTERS**  
**GEAR FOR THE WORKING DOG**

When you shop at Expedition Outfitters your "Gear for the Working Dog" purchases help a number of organizations. We donate ISP services to non-profit organizations, including Web space, email discussion lists, and eCommerce services. We have two levels of Web space where groups can park their Web pages and even their domain names. We currently administer almost a dozen email discussion lists using a new server, backup system, firewall and Internet connection.

For groups who partner with us we can also provide eCommerce Web pages for them to sell their club merchandise using all major credit cards and "PayByCheck" service. Currently, we provide these services free to organizations such as *Furry Friends*, *PATS* and several local dog rescue groups.

We have a complete line of working dog gear, including KEMA Dog Sleds. We have three different types of dog boots, three types of harnesses, and all the other gear you might need for dog sledding, carting, skijoring, backpacking or just walking your dog.

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<http://www.expeditionoutfittersonline.com>